



Join us and open  
**your own escape room**

# Why

## Open The Lock?



- 1 | We are the biggest and the fastest growing escape room company in Poland
- 2 | We provide full support: development plan, rooms design, sophisticated puzzles and game scripts
- 3 | Unique theme rooms
- 4 | We offer a professional website, dedicated especially for you, with a content panel and authorial booking system
- 5 | We offer a graphic support throughout the period of cooperation.
- 6 | We offer trainings and help in the outlet setup, management and promotion.
- 7 | And many other benefits

# Opening and organization

## Franchise package includes:

- ✓ Right to use intellectual properties including trademarks.
- ✓ The Company's know-how and the best practises.
- ✓ Assistance in choosing the most suitable location and tips how to design it.
- ✓ Escape Rooms design, puzzles and scenarios.
- ✓ Comprehensive training for free to you and your stuff.
- ✓ Access to the Company's forum where you can share your ideas, and find some tips how to manage, promote and redesign rooms.
- ✓ Contact details to the Companies which are responsible for promotion, advertisements, and those which contributes to the most difficult mechanisms in our rooms.
- ✓ We make new investments in promotion, advertisements and development of our Company every month.
- ✓ Fair contract terms.
- ✓ Rights to sell products and services.



# Technical infrastructure and promotion

## Franchise package includes:

- ✓ Link to your city and country in the main menu at our official website.
- ✓ Your own version of the Company's website where you can easily edit the content via administration panel.
- ✓ Access to our authorial booking system connected with a payment system (Paypal).
- ✓ The Company's email addresses.
- ✓ Online visibility and Google website positioning.
- ✓ Advertising brochures for schools and companies.
- ✓ Permission to use all materials, adverts, promotions which are used by Open the Lock
- ✓ Graphic support - we can provide you with all essential advertisement graphic.





# 7 easy steps to franchise Open The Lock



- 1 Find the outlet or ask for help.
- 2 Contact us if you want to engage in cooperation.
- 3 Find the best location and invite us to visit this place.
- 4 Complete a standard application form, set deadlines and determine the size of investment.
- 5 We make your website as well as booking system, layout, design and all other elements.
- 6 We design all rooms for you so you can furnish rooms according to the plan.
- 7 That is it. Open The Lock, Open Your Mind.





## Costs of cooperation:

One time initial fee (license fee): PLN 3.000 if you open your outlet in poland; to be determined in other country oraz PLN 1.000 if you open your outlet in poland; to be determined in other country.



Interested in becoming a business partner?

## Contact us:

Email: [biuro@openthelock.pl](mailto:biuro@openthelock.pl)

Mobile: 00 48 785 629 245